



DENNIS MATHEW

MARKETING EXECUTIVE

OBJECTIVE

Creative and results-oriented Marketing Executive with over 20 years of experience in digital marketing, brand management, and creative design across multinational and regional markets. Proficient in content marketing, social media strategy, graphic design, website management and video editing. Skilled in digital marketing, corporate communications, and event branding.

CONTACT

Address: Rotana Building, 305,
Al Warqa 1, Dubai, UAE

+971 55 7873173

denice1980@icloud.com

linkedin.com/in/dennis-mathew-b09344124

CORE COMPETENCIES

- Digital Marketing Strategy
- Brand Development & Product Marketing
- Social Media Optimization
- Creative Direction, Graphic & Web Design
- Product Photography & Video Production
- Content Marketing & Copywriting
- Event Planning, Exhibitions & Roadshows
- Vendor & Print Management

PERSONAL INFORMATION

Nationality: Indian

Date of Birth: 8 MAY 1980

Visa Status: Employment VISA (JAFZA)

Languages: English, Hindi, Malayalam

EDUCATION & TRAINING

Education

- B.E in Electronics and Telecommunications,
Matha College of Engineering, Alwaye, Kerala, INDIA, 1998 - 2002

Certifications & Training

- Certification in Web and Graphic Design, AUG 2006
- MCP - Microsoft Certified Professional, Microsoft Technologies, FEB 2007
- CCNA - Cisco Certified Network Associate, Cisco Systems, APR 2007
- Microsoft Excel 2010 Advanced, MGF FZE, Dubai UAE, JUL 2017

PROFESSIONAL EXPERIENCE

MAKITA GULF FZE | Dubai, UAE - APR 2013 till Date

INDUSTRY: Power Tools, Construction, Industrial Equipment

MAKITA is a Japanese multinational company that develops, manufactures, and markets power tools for the construction, building maintenance, energy and manufacturing industries, mainly to the professional end-user.

<http://www.makita.ae/>

Designation: Marketing Executive

Report to: Marketing Manager

- Developed and executed digital and offline marketing campaigns that enhanced Makita's brand visibility across GCC and East Africa
- Created and managed product catalogues, brochures, and digital assets
- Led website content management and collaborated with sales teams for SEO-optimized content
- Designed creative visuals for newsletters, email marketing, and social media posts
- Coordinated events, exhibitions, and dealer roadshows, handling logistics and creative design
- Produced product videos, motion graphics, and visual content for trade shows, website and social media adverts
- Liaised with print vendors to ensure high-quality, cost-efficient marketing materials
- Create content regularly to grow the company's footprint (press releases, corporate announcements, and creative content)

TWO CREATIVE FZCO | JAFZA, Dubai, UAE - JAN 2010 to APR 2013

Manufacturer and supplier of customized corporate gifts and promotionals

Designation: Senior Art Designer

Report to: Managing Director

DOLPHIN GROUP | Al Garhoud, Dubai, UAE - MAY 2008 to DEC 2009

Construction & Maintenance company

Designation: Senior Art Designer

Report to: Managing Director

INFOTOUCH INTEGRATED TECH. | Dubai, UAE - NOV 2007 to APR 2008

IT Firm in Dubai Internet City

<http://www.infotouchme.com/>

Designation: Web and Graphic Designer

Report to: Marketing Manager

COMPUTER SKILLS

ILLUSTRATOR		DREAMWEAVER	
PHOTOSHOP		AFTER EFFECTS	
INDESIGN		MS OFFICE	